TAKEAWAYS

(YES, AGAIN. BECAUSE THEY ARE IMPORTANT!)

- Start saving early; let compounding work wonders for you!
- 2. Pay credit card debt every month in full.
- 3. Set goals; make a budget and stick to it.
- 4. Everything is negotiable.
- Find out what is important to the other person—ask "why" questions.
- 6. Invest your money in safe investments if you do not have a lot of time to make your money back or if you need the cash quickly. Take more risk (for higher reward) for longer term savings goals.
- 7. Invest in indexes; don't be a fool and try to beat the market!
- Do not try to time the market—you can't! Buy and hold is the best longterm strategy.
- 9. Do not chase returns!

- **10.** The market always reverts to the mean.
- **11.** Minimize expenses, invest in low-cost index funds.
- **12.** Don't put all your eggs in one basket. Stay diversified and follow a plan.
- 13. Only hire a professional financial advisor if you really need one—don't automatically assume you should hire one.
- 14. You are a terrible investor—
 remember that you can't beat the
 market. Buy low cost ETFs and
 ignore all the hype and news.
- 15. While you should absolutely plan for the future, don't lose sight of the present. Enjoy your life now. It's not all about money.
- 16. Pursue your passion and curiosity rather than money—odds are you'll end up both happy and financially secure anyway.

TAKEAWAYS 43